

About Adam

EDUCATION

Rhode Island School of Design
Providence, RI
BFA – Graphic Design
June, 2005

SKILLS

Macintosh & PC: Microsoft Office, Adobe Creative Suite, Quark, Dreamweaver, HomeSite, Flash, XHTML, CSS, JQuery, PHP, ability to hand-code web sites.

Adam Simonelli

WEB DESIGN | INTERNET MARKETING | EMAIL MARKETING

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Warwick, RI 02889
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Experience

MOHEGAN SUN

December 2006 - Present
Senior Internet Marketing Specialist: Responsible for designing and developing content that motivates and entertains users. Daily tasks include: regular website updates, developing and designing banners, sitelets, logos, email campaigns, menus, videos, online contests and social marketing efforts; all this while adhering to strict marketing guidelines and deadlines. Involved in the creation of the current email marketing state by developing branded templates which are ESP compatible. Projects included the redesign of Mohegan Sun Meetings, Sun WineFest and Mohegan Sun Careers websites, among others.

FREELANCE GRAPHIC DESIGNER

June 2005 - Present
Graphic Designer: Designed web sites and print materials for local clients including, but not limited to, clubs, restaurants, non-profit organizations, artists and small companies.

GIZMOBIES INC.

June 2006 - December 2006
Package Designer: Designed protective skins for mobile devices including iPod, Gameboy and Sony PSP. Responsible for designing eye-catching skins based on a theme and a target consumer.

SEQUEL COMMUNICATIONS

August 2005 - December 2006
Graphic/Web Designer: Responsibilities included designing and maintaining web sites and print materials for clients ranging from small companies to large corporations, while maintaining the company's identity.